



Transforming Assessment Through Online Dissemination of Innovations in e-Assessment: Webinar Participation

Hillier M¹ & Crisp G²

¹Teaching and Education Development Institute, University of Queensland, Australia

²RMIT University, Australia

Contact Presenter: Dr Mathew Hillier m.hillier@uq.edu.au



Transforming Assessment - Past, Present and Future

The Transforming Assessment webinar series on e-assessment is now concluding its fourth year and has recently delivered the 50th session.

Over this time the series has grown in popularity and recognition as a source of innovative ideas and practical examples in the field of e-Assessment in Higher Education with 2,300 direct subscribers and a further 30,000 indirect contacts.

In the beginning of 2013 Transforming Assessment once again gained official support from the Office of Learning and Teaching in the form of an extension grant that will see the redevelopment of the website to include integration of Drupal, CiviCRM and Moodle as a sign-signon facility. This will allow participants to self register for webinar sessions, receive automated reminders and have access to a range of additional e-assessment resources and examples. This new facility will allow for decreased administrative overhead and improved detail and accuracy in reporting participation rates and impact of the Transforming Assessment series. In addition a mirrored set of e-assessment exemplars is under construction at the University of Queensland to localise Transforming Assessment resources in the context of institutionally supported technologies such as Blackboard, TurnITin and Adobe Connect.



TransformingAssessment.com



Transforming Assessment is Supported by an Office for Learning and Teaching (Australian Government) Extension Grant 2013-2014



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50+ Videos Showcasing Innovations in e-Assessment

Online question generation for reading comprehension 25 views 1 week ago	Analytics of student interactions with electronic feedback using ... 91 views 1 month ago	Assessing algebra concepts - the potentials and limitations of onli... 18 views 1 month ago	Challenges and Opportunities Associated With Implementing e... 16 views 1 month ago	Developing spaces for e-assessment: cases from the Un... 141 views 1 year ago	Old Skill, New Media: Developing communication ability in a digital... 131 views 1 year ago	Assessment and the Manifesto for Teaching Online 137 views 1 year ago	Crowd-sourcing exam questions with PeerWise 208 views 1 year ago
Assessment-as-learning: introducing the Conversation Sim 20 views 1 month ago	Using narratives to assess free exploration in 3D spaces 7 views 1 month ago	Learning analytics: a bottom-up approach to enhancing and evalu... 27 views 1 month ago	The Online Revolution: Education for Everyone - MOOCs 200 views 2 months ago	e-Assessment in the VET sector (Australia) 320 views 1 year ago	Assessment Analytics: the quality and efficacy of assessment quest... 207 views 1 year ago	The ReMarksPDF e-Grading workflow 152 views 1 year ago	Building and Evaluating Participation Online 170 views 1 year ago
Towards a framework for games and simulations in STEM subject ... 60 views 3 months ago	Short-answer e-assessment questions: six years on 160 views 4 months ago	on-line moderation of evidenced linked teacher assessment of stud... 71 views 5 months ago	A completely client-side approach to e-assessment in numerate discipl... 90 views 6 months ago	Transforming Assessment with Adaptive Questions Online 143 views 1 year ago	The eOSCE - Streamlining practical skills assessments for large stude... 410 views 1 year ago	Web-based collaborations for undergraduate science experime... 214 views 1 year ago	OpenLearn - Rationale for the new Moodle 2.1 Quiz 850 views 2 years ago
e-Exams transforming curriculum 118 views 7 months ago	The semi-automatic generation of assessment items: objectives, ch... 105 views 8 months ago	The Learning Thermometer: A web-based tool to improve studen... 208 views 10 months ago	Automatic assessment of mathematics (using Moodle STA... 827 views 11 months ago	Stealth assessment: embedded evidence-based assessment in ga... 286 views 2 years ago	New paradigms for assessment within image intensive discipline... 142 views 2 years ago	Electronically-mediated Peer Assessment: A Case Study on Oral 280 views 2 years ago	Designing Web 2.0 Student Assessments in Interactive Media 467 views 2 years ago

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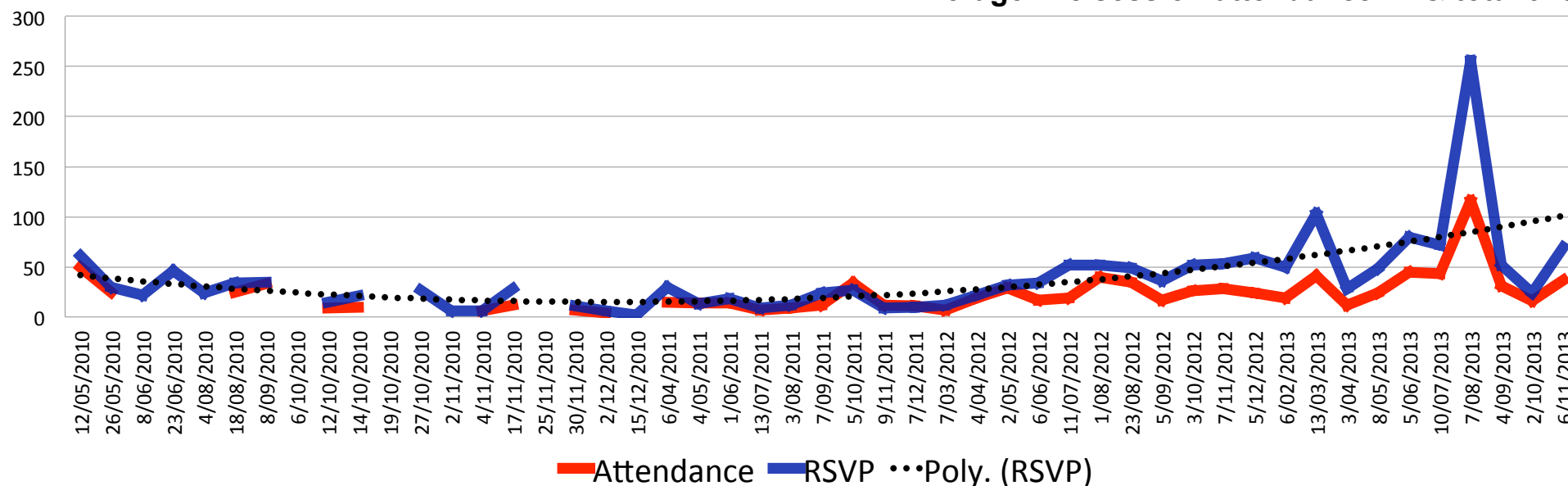
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Transforming Assessment Session Participation

Average live session attendance 24 & total 979



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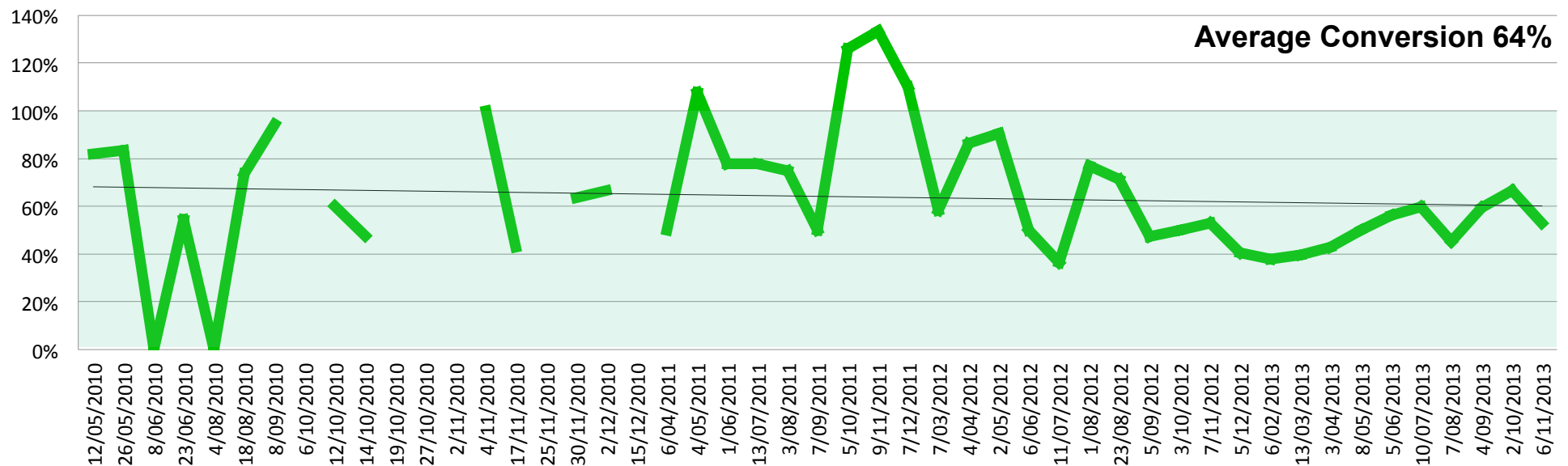
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Conversion (RSVP to Attendance) per session



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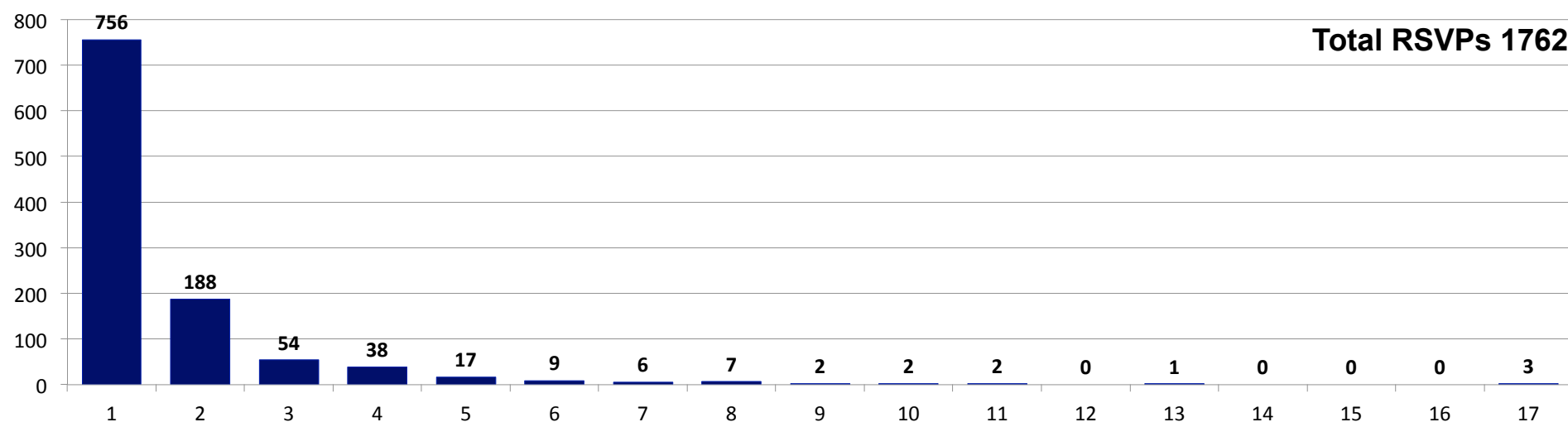
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Repeat Participation Exactly this number of times (RSVPs)



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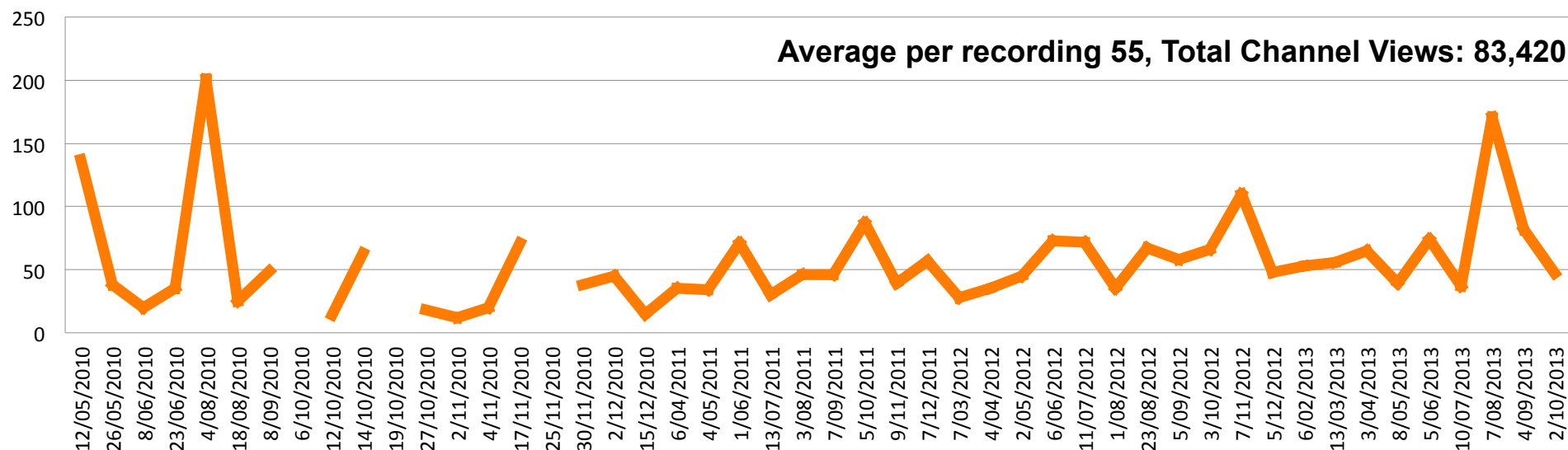
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YouTube Channel Views (First Month)



<http://www.youtube.com/user/transformassessment/>

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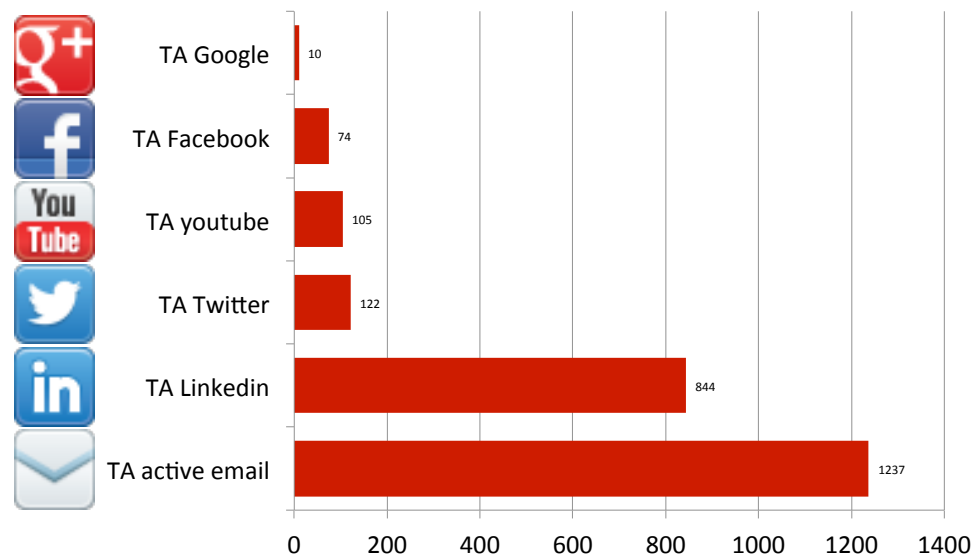
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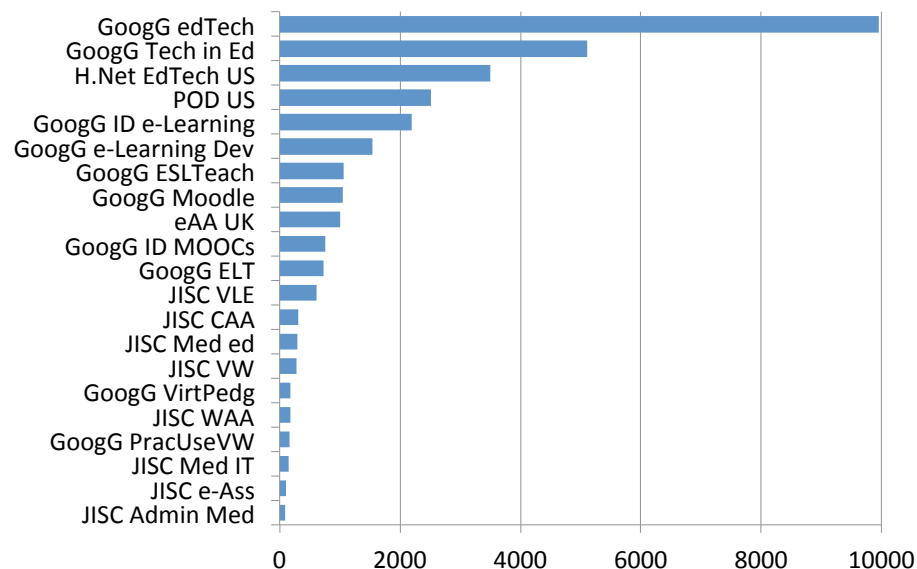


Social Media Channel Membership

Subscribers: 2,300+



Indirect Audience Contacts 30,000+



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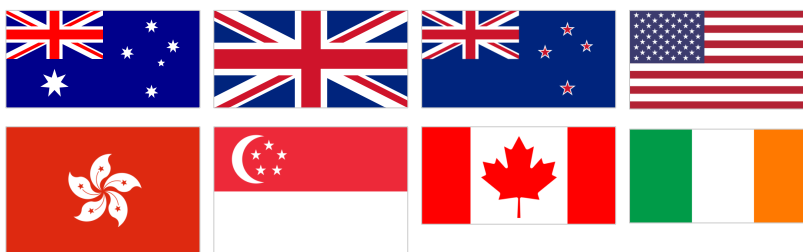
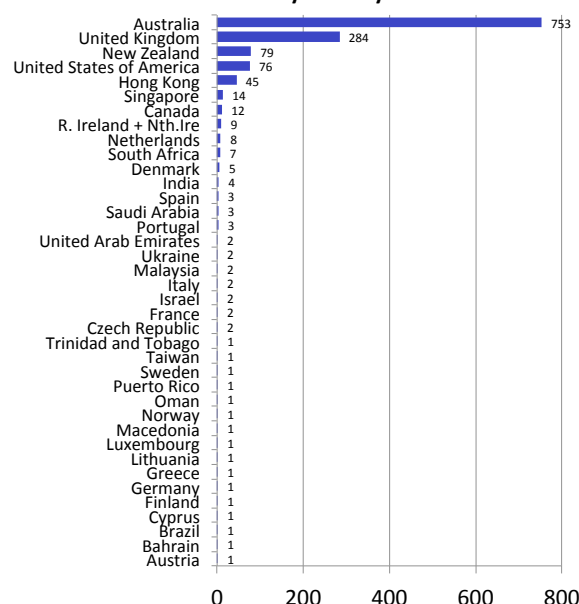
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List Members & Website Visitors by Country

Members by Country



▶ Australia (AU)	11,979
▶ United Kingdom (GB)	4,214
▶ United States (US)	3,453
▶ New Zealand (NZ)	1,097
▶ Saudi Arabia (SA)	502
▶ Canada (CA)	450
▶ Hong Kong (HK)	400
▶ India (IN)	380
▶ Singapore (SG)	354
▶ South Africa (ZA)	286
▶ France (FR)	254
▶ Germany (DE)	243
▶ Ireland (IE)	237
▶ Spain (ES)	211
▶ Netherlands (NL)	209
▶ Malaysia (MY)	152
▶ Portugal (PT)	136
▶ Italy (IT)	126
▶ Philippines (PH)	121
▶ Russian Federation (RU)	97
▶ Vietnam (VN)	93
▶ Mexico (MX)	86
▶ Indonesia (ID)	86
▶ Brazil (BR)	83
▶ United Arab Emirates (AE)	81
▶ China (CN)	80
▶ Taiwan (TW)	79
▶ Thailand (TH)	73
▶ Europe (EU)	72
▶ Denmark (DK)	70
▶ Turkey (TR)	67
▶ Greece (GR)	67
▶ Austria (AT)	65
▶ Sweden (SE)	65
▶ Switzerland (CH)	64
▶ Belgium (BE)	62
▶ Japan (JP)	61
▶ Norway (NO)	56
▶ Egypt (EG)	54
▶ Colombia (CO)	51
▶ Bahrain (BH)	51
▶ Jordan (JO)	50

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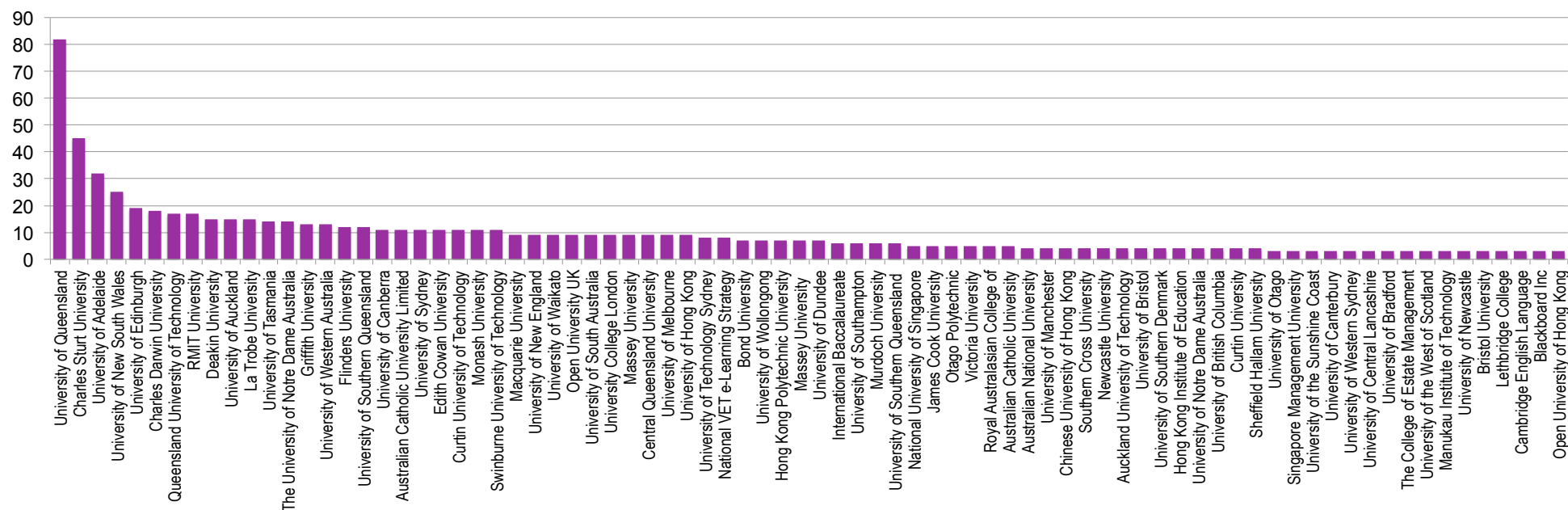
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Direct List Membership by Institution (active email)



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