Transforming Assessment - Past, Present and Future

The Transforming Assessment webinar series on e-assessment is now concluding its fourth year and has recently delivered the 50th session. Over this time the series has grown in popularity and recognition as a source of innovative ideas and practical examples in the field of e-Assessment in Higher Education with 2,300 direct subscribers and a further 30,000 indirect contacts.

In the beginning of 2013 Transforming Assessment once again gained official support from the Office of Learning and Teaching in the form of an extension grant that will see the redevelopment of the website to include integration of Drupal, CiviCRM and Moodle as a sign-on facility. This will allow participants to self register for webinar sessions, receive automated reminders and have access to a range of additional e-assessment resources and examples. This new facility will allow for decreased administrative overhead and improved detail and accuracy in reporting participation rates and impact of the Transforming Assessment series. In addition a mirrored set of e-assessment exemplars is under construction at the University of Queensland to localise Transforming Assessment resources in the context of institutionally supported technologies such as Blackboard, TurnItin and Adobe Connect.
Transforming Assessment Through Online Dissemination of Innovations in e-Assessment: Webinar Participation

Hillier M1, & Crisp G2
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2RMIT University, Australia
Contact Presenter: Dr Mathew Hillier m.hillier@uq.edu.au

50+ Videos Showcasing Innovations in e-Assessment

Transforming Assessment is Supported by an Office for Learning and Teaching (Australian Government) Extension Grant 2013-2014
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Hillier M¹ & Crisp G²

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Transforming Assessment Session Participation

Average live session attendance 24 & total 979

TransformingAssessment.com
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Conversion (RSVP to Attendance) per session

Average Conversion 64%
Repeat Participation
Exactly this number of times (RSVPs)

Total RSVPs 1762
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YouTube Channel Views (First Month)

Average per recording 55, Total Channel Views: 83,420

http://www.youtube.com/user/transformassessment/
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Social Media Channel Membership

Subscribers: 2,300+

Indirect Audience Contacts 30,000+

- TA Google: 10
- TA Facebook: 74
- TA YouTube: 105
- TA Twitter: 122
- TA LinkedIn: 844
- TA Active Email: 1237

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Direct List Membership by Institution (active email)

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