The Australian Society for Computers in Learning in Tertiary Education (ascilite) is very pleased to be holding its 25th Annual Conference in the alluring city of Melbourne, at Deakin University's Melbourne Campus at Burwood. The Annual Conference has developed an international reputation for the scope and the extent of its program and the quality of the ideas and innovation that are presented. This conference promises to continue and accelerate this trend.

The theme for the conference, *Hello! Where are you in the landscape of educational technology?*, with its associated list of critical and pressing questions, speaks directly of the changing global educational technology landscape. The conference aims to challenge participants to reflect on past and current conceptions of the nature and dynamics of the educational technology landscape. Moreover, it has invited participants to locate themselves, their values and their practices within the changing landscape. The substantial and diverse range of papers included in the conference program is evidence of a high level of engagement with theme and questions. But this represents just the beginning of the conference process. We hope that this engagement will be strong throughout the conference itself – through engagement with the workshops presenters and keynote speakers, through active participation in sessions, through attendance at the technology showcases and symposia and, most importantly, through the many informal interactions which occur through the conference days and dinner.

It can be argued that much is known and settled within the educational technology landscape. However, reflection on educational technology events can leave one with the nagging unsettled questions. The conference focuses on stimulating thought and action in relation to these questions. What is the best way to lead for unknown technology futures? What does the emergence of Web 2.0 really mean for educational institutions? Who does and should own educational technology? How can students, educators, researchers and institutions act with integrity online? What does it mean to be an online scholar? What is the Generation Y phenomenon, and is it that significant? What are the changing relationships between people, the virtual and the physical, and objects? What is the relationship between technology and the internationalisation and globalisation of education? What counts as innovation? We hope you leave the conference with a stronger appreciation of these questions, and productive lines of action firmly in mind.

We thank authors and reviewers for their outstanding support given the many demands on their time, we acknowledge generous support from our sponsors, and we acknowledge the outstanding contribution made by the members of our Conference Organising team.

We anticipate ascilite Deakin 2008 will continue the strong tradition of previous conferences and will provide a forum that will encourage collaboration among the delegates. We expect it will identify many new ideas and innovative applications of learning technologies to solve pressing and important educational problems and issues in tertiary education. We view the conference as an excellent professional development opportunity that we hope many institutions see the value in supporting. We wish all delegates an enjoyable and valuable experience at Deakin University in Melbourne at ascilite 2008.

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